

## **BINTER DEBUTS IN ITALY, THE FIRST FLIGHT FROM TURIN AIRPORT TOOK OFF**

### **Inaugurated the new connection of the Spanish airline from and to Turin airport**

Italy and the Canary Islands are even closer with Binter's offer with two direct weekly flights between Turin Airport and the Spanish islands.

Binter's wider offer include new direct flights to/from Europe such as connections to Venice, Toulouse, Marseille and Lille

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Saturday, 3rd July 2021

The **first connection** of the **Spanish airline Binter with Italy** was inaugurated today from Torino Airport. **The Turin - Gran Canaria route**, officially launched the airline's first operations: Binter's flight NT9300, coming from Gran Canaria, landed today at the Piedmont airport, welcomed by a ceremony, and then it departed for the Spanish archipelago.

The **new direct connections** to the Canary Islands **will operate from Turin all year round with two weekly frequencies - on Tuesdays and Saturdays** - offering passengers a new travel option not only for the summer season, but ensuring annual continuity. **Flights will depart from Turin at 4:20 p.m.** and arrive at Gran Canaria Airport at 7:40 p.m. local time.

From Gran Canaria, travelers will then be able to continue their journey to their final destination. For all routes, Binter offers the advantage of being able to reach as destination one of the Canary Islands - Lanzarote, Fuerteventura, Tenerife, El Hierro, La Gomera, La Palma - at no additional costs, taking advantage of connecting flights and of **more than 170 connections** that the airline operates every day among the islands.

**Valentina De Rosa, Area Manager of Binter commented:** *"We are very pleased and excited to **inaugurate direct flights between Turin and the Canary Islands**. For Binter this new adventure is a real challenge, given the complicated situation generated by the health crisis due to Covid 19; nevertheless, **we wanted to focus on the connections and the tourism revival of both areas**, starting also the route from another Italian city, Venice. Flights between Turin and the Canary Islands will be scheduled every Tuesday and Saturday. These are real connections with all the islands, because passengers traveling with Binter will be able to reach any destination in the archipelago without additional costs: the internal flights to the islands - an average of 170 per day - are included in the final price of the ticket. The routes will be operated with newly introduced Embraer E195 E2 carriers, latest generation aircrafts that offer great advantages in terms of passenger comfort, sustainability and reduction of noise and environmental pollution. **Binter is the first European airline to have included these models in its fleet and is the only one that provides connections to all the Canary Islands with an airport.**"*

**Andrea Andorno, CEO of Torino Airport commented:** *"We are very pleased to be able to expand the network of connections from Turin with the new Binter flight to Gran Canaria. This is an important investment, which gives a positive signal in a particularly complicated moment for the air transport sector and tourism. The twice-weekly connection to Gran Canaria will also be the longest scheduled flight that Turin Airport has ever had in its network and will allow Piedmont area passengers a wider choice of destinations, as well as access to all destinations in the Canary Islands. In fact, the product debuting today includes not only the connection to Gran Canaria, but also the connecting flight to the other islands: Tenerife, Lanzarote, Fuerteventura, La Palma, La Gomera, El Hierro, using Gran Canaria airport as a hub. We strongly believe in this new connection, which expands the range of destinations from Turin and allows our territory to be reached with greater ease by new tourist markets".*

**The Piedmont area is confirmed as strategic in the investment plan of the company** which, making its debut in Italy with the launch of connections from/to Turin airport, continues its growth plan that sees it increasingly expand its offer and travel options by connecting Europe with the Canary Islands. Recent additions to Binter's wider offer include new direct flights to/from Venice, and to/from the French cities of Toulouse, Marseille and Lille.

Passengers who benefit from the new connections will also enjoy the advantages guaranteed by Binter: the comfort of **its new Embraer E195-E2 aircraft**, the quietest, cleanest and most efficient single-aisle jet in its category, with a configuration that allows them to enjoy more space between rows and comfort. High-end in-flight service, with benefits for all passengers, such as snacks offered during the trip, complete the offer.

### **Flight schedule**

Flights are operated with the following schedule:

- on Tuesdays departure from Gran Canaria at 13:00 and arrival in Turin at 16:00; departure from Turin at 16:45 and arrival in the Canary Islands at 20:45 local time;
- on Saturday departure from Gran Canaria at 12:30 and arrival in Turin at 15:30; departure from Turin Airport at 16:20 and arrival at Gran Canaria Airport at 19:40 local time.

Tickets can be purchased through the company's usual sales channels: <https://www.bintercanarias.com/ita>, the Binter app, telephone number +39 0654242546 and travel agencies, where conditions and prices can be consulted.

**About Binter airline: flying for over 32 years**

Binter is an airline of the Canary Islands founded in 1989 that began operating in the Canary Islands archipelago to offer connections between the islands focusing on public service.

In 2005, the company began to fly outside the Canary Islands, with the aim of offering direct connections to other markets, an offer that has grown to 16 international routes, with Africa (Casablanca, Marrakech, Agadir, Dakhla, El Aaiún, Nouakchott, Dakar, Banjul, Sal) and Portugal (Lisbon and Madeira), and starting this summer, with Italy and France. In addition, the company offers ten direct routes to other Spanish destinations outside the Canary Islands.

The constant commitment to innovation has allowed Binter to win seven times the award with which the European Regions Airline Association (ERA) recognizes the best airlines each year. In addition, Binter has received various awards from Tripadvisor, to the travel agency eDreams for the level of quality offered and the satisfaction of its passengers.

The carrier has one of the most modern fleets in Europe, being the first airline on the continent to serve its routes with the Embraer E195-E2, the quietest and most efficient single-aisle jet in its class, and has recently purchased five new units.

Recently, the company was awarded for the constant renewal of its fleet by Ch-Aviation (a provider of airline intelligence services), currently boasting one of the youngest fleets in Europe, with an average of 4.8 years on 28 aircraft.

Binter focuses on sustainability in its business strategy, as demonstrated by its investment in more efficient and environmentally friendly aircraft, the use of equipment with low ecological impact in ground handling or the replacement of plastic with single-use and compostable materials in in-flight service.

**For more information:**

Binter Press Office

BCW - Burson Cohn & Wolfe

Rachele Rodolfi - [rachele.rodolfi@bcw-global.com](mailto:rachele.rodolfi@bcw-global.com)

Torino Airport Press Office

Rita Pucci – [rita.pucci@sagat.trn.it](mailto:rita.pucci@sagat.trn.it)