



## WIZZ AIR ANNOUNCES NEW TURIN – PALERMO FLIGHT

***Italy's second-largest airline by market share is expanding its services with a new daily connection from May, strengthening strategic connectivity between Piedmont and the island.***

Caselle Torinese, 4 February 2026 – **Wizz Air**, Italy's second-largest airline by market share, today announced a significant new stage in its expansion: a direct connection between Turin and Palermo. The company is introducing a route designed to better connect Piedmont with the highlights of Southern Italy.

**Turin** – Italy's technological and industrial heart – and **Palermo**, the Mediterranean's trade hub, are two distinct Italian gems united by centuries of history. The new daily flight provides a convenient connection between two wonderful cities, allowing the productive fabric of Piedmont to engage in continuous dialogue with that of Sicily, and vice versa.

The new flight is thus a strategic response to the growing demand for mobility in Piedmont, a region seeking efficient and affordable connections to Sicily's major cities. The route will operate daily from **4 May 2026**, ensuring continuous coverage, ideal for both business travellers between the two industrial hubs and tourists seeking Palermo's artistic and culinary delights. Tickets are already on sale on [wizzair.com](https://www.wizzair.com) and through the official WIZZ [app](#), with rates starting from just **€14.99**.

The launch of this route confirms **Wizz Air**'s commitment to the Italian market, where it operates a fleet of the latest-generation Airbus A321neo aircraft. These aircraft, the most modern and technologically advanced in their class, enable the airline to offer a punctual service, improving the travel experience and reducing noise and CO<sub>2</sub><sup>1</sup> emissions. The operation not only enhances travel options for passengers, but also generates a positive impact on the local economy, reinforcing Torino Airport as a strategic asset for the development of the North-West.

**Salvatore Gabriele Imperiale, Corporate Communications Manager at Wizz Air**, stated: "The opening of the Turin-Palermo route is a significant milestone in our expansion within Italy. We wanted to respond concretely to the high demand for mobility in the Piedmont region, offering a daily connection that focuses on the comfort and efficiency of our Airbus A321neo. We're not just announcing a new route; we're building a permanent connection between the Alps and the heart of Sicily, making travel between these two regions finally direct, simple, and accessible to everyone. Let's Wizz, Turin. ".

**Andrea Andorno, CEO of Torino Airport** commented: "We are delighted that Wizz Air is launching a new connection to Palermo, expanding its network of domestic flights from Turin. We know there is high demand for this destination, and this new connection will give our passengers more flexibility in terms of travel times and days, at affordable prices.".

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<sup>1</sup> Compared to the previous generation of Airbus aircraft.



With the addition of this new connection, the airline now operates **10 routes to 7 countries**. The Palermo-Turin flight is thus part of the list of destinations offered by the Piedmontese city, which currently includes connections to **Albania (Tirana)**, **Hungary (Budapest)**, **Italy (Catania)**, **Moldova (Chișinău)**, **Poland (Warsaw)**, **Romania (Bucharest Băneasa, Iași and Bucharest Otopeni)** and the **United Kingdom (London Luton)**.

From an operational point of view, Turin is a very important stopover for the company: since the start of operations in 2014, **almost 3 million passengers** have been transported in total. Last year alone, passengers booked to and from the Piedmontese city exceeded **458,000**, compared to a total capacity of over **485,000 seats**, confirming the solid demand and the airport's role in the company's network.

This new connection is part of Wizz Air's **significant expansion** in the Italian market, supported by the **reopening of its Palermo base** and ongoing investments across the country. This growth has enabled the airline to achieve **a market share of over 10%** and position itself as **Italy's second-largest airline**.

In 2025, Wizz Air transported **over 21 million passengers in Italy** (an 8% increase compared to 2024) and operated more than **92,000 flights**. By 2026, the airline plans to serve **26 Italian airports**, offering over **27 million seats** (a 20% increase compared to 2025) and scheduling more than **120,000 flights**. With **33 aircraft based** in Italy throughout the year and nearly **280 active routes** to **over 30 countries**, Italy remains the airline's **primary market for international passenger transport**.

#### ROUTE INFORMATION

ROUTE	FREQUENCY	STARTING PRICE	FIRST FLIGHT
TURIN – PALERMO	Daily	14.99€	4 May 2026

#### About Wizz Air

Wizz Air operates a fleet of 259 Airbus A320 and A321 aircraft. A team of aviation professionals delivers superior service and very low fares, making Wizz Air the preferred choice for 63.4 million passengers in the 2025 financial year. Wizz Air is listed on the London Stock Exchange under the ticker WIZZ. The company was also recognised as the "Most Sustainable Low-Cost Airline" between 2021 and 2025 by the World Finance Sustainability Awards. In 2025, Wizz Air rose to the top of the emissions rankings for major airlines, as presented by aviation analytics firm Cirium, thanks to its commitment to reducing emissions intensity. It was recently awarded the "Sustainable Airline of the Year 2025" prize at the Airline Economics Sustainability Awards gala in September 2025.



**FOR FURTHER INFORMATION:**

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**Torino Airport**

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**Notes for editors:**

- Built on four key pillars – Product, Price, Service and Communication – the **Customer First Compass** outlines Wizz Air's future direction and renewed commitment to its customers, from investing in cutting-edge technology to improving reliability and customer support. This transformation marks a shift in how the airline serves its passengers. The company will invest €14 billion over the next three years to enhance every point of contact with customers, ensuring that punctuality, affordability, innovation, and service are the hallmarks of every journey.
- All Wizz Air flights are operated with 180-seat Airbus A320s, 186-seat Airbus A320neos, 230-seat A321s, and 239-seat Airbus A321neos.
- For free images of aircraft, crews, and a logo library, visit: <https://wizzair.com/en-gb/information-and-services/about-us/press-office/>.
- For more information on Wizz Air's sustainability efforts, please refer to the FY2025 Annual Report, starting on page 179.